

2016

GRATITUDE FOR 2015,
OUTLOOK FOR 2016GOSPEL VISITS
1,500,296,184
SINCE 2004ESTEPHAN
PRAYER PARTNERS
SINCE 2008FUTURE PLANS
AND PROJECTS

THE FIELD IS THE WORLD

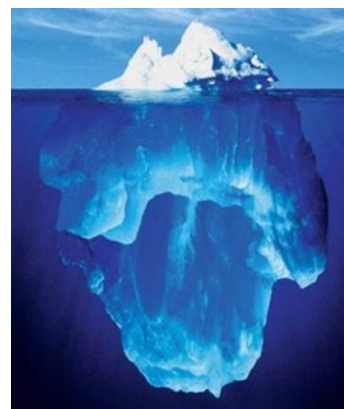
The Skinner Family Prayer Letter



A good outlook on the **road ahead of us**, made possible due to the faithfulness of **those who are behind us**

Dear Family and Friends:

First, an update that is personal—and profound—for us: **Thank you for the prayers and gifts toward our home repair expenses!** God's grace, and our partners' generosity, enable us to *choose the best* solution from among all the options. In our 11/14 letter, we pictured laying *groundwork* for a *foundation* supporting more stories in our new location. It's fitting to *live that out literally*. We feel (see image at right) like the visible tip of the iceberg: small, fragile, seemingly isolated. This is God's way of reminding us it's His Body which bears us up. **Jesus is really our foundation, and He won't crack under pressure!**



Other ministry successes from 2015

►2015's efforts brought the cost of **exposing a visitor to the gospel down to 5¢**. The ultimate goal, **discipleship**, is down to **\$3 per contact messaging us**. ►We developed an **"On the Ground" connection system** for new disciples, establishing partnerships with other ministries in China, India, Indonesia, Mexico and the Middle East.

► **We held events** to thank our Online Missionaries in California, Dallas, Delaware, Mexico City and Bogotá—16 in all. ► **We began “Journey”**—a donor program in which a partner receives ongoing updates about a specific contact’s walk with Christ.

► The **GodLife site** was completed in French and Portuguese, while our *Next Steps* discipleship App for Android and iPhone was released in Turkish, French and Russian, joining Arabic, English, Spanish and Portuguese which were already available in the App.

► In October, our founder, Walt Wilson was on *The 700 Club*, telling about his time at Apple and how he got the idea for GMO.

► The “Response” team is made up of staff members and thousands of volunteers who follow up with visitors. We increased efficiency and **reduced average response time** from 27 to 17 hours in 2015. My *training* division also oversaw the release of **18 eLearning courses** for Online Missionaries in 7 languages.

In 2016...

► We launched the Arabic, Indonesian and Hindi language GodLife sites, completing the original 9-language outreach strategy.

► I took over the responsibility of publishing all our devotional letters in November, reviewing all content for biblical accuracy and writing many. Emails go out to almost 1.7 million people weekly in English, Spanish and French. **Chinese** begins in February as we work toward an integrated strategy.

► We’re also working on two smartphone apps simultaneously: a new **“small Bible”** (for inexpensive phones) and a complete revision of our **“Next Steps,”** including a new evangelism and messaging system: essentially serving as “GMO-in-an-App.”

► Within the next 18 months, our core **Response Center** will be re-written by our in-house programmers.

► Keynote speakers **Lee Strobel** and **Janet Perez-Eckels**, worship leaders **Paul Baloché** and **George Williamson** will kick off our “Founder’s Forum” fundraiser in Arizona, April 13-17.

Because *you* are behind us, because *the everlasting arms* are beneath us, the road ahead of us is bright!

Love in Christ,

Mike James *Cindy Skinner*

“One Day Closer!” (Romans 13:11)

“...your prayers touched me on my small island of Micronesia...”

“I hope to see you some day,” wrote **Estephan**, a long-term contact of mine who first wrote in 2008.



I can track his progress in our “Discipleship Dashboard” in our system - he regularly reads our prayer letter and has completed most of our standard materials. Pohnpei, Micronesia is over 6,800 miles away!